-
J
0
S
9
w'
1

Order#	62341290	Flight Dates	09/26/16 - 11/13/16
Syscode	1112	Agency	Strategic Media Placement
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRCC/Brandt Iden HD61
Market	Grand Rapids		
		Client Code	
AE	Matthew Marcus	Product Code	
Sales Coordinator	Lilka Marino	Est Code	HD61
Office	Washington	Product Name	
Phone	(301) 951-2620	Credit Status	
Status	Not accepted		
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+

Comments:

R3 10.4 MG missed spots, please confirm.

Makegood Policy

Approval Required

CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
CPM	GIMP	Cost Per Spot	100.0							5 Vs. 4	10/04/16
	•			1878	\$28,790.35	\$5,080.65	\$33,871.00	7			

21	20	19	18	17	16	15	14	13	12	1	10	9	œ	7	6	5	4	ω	2	_	Line
CNN	CNBC	AEN	AEN	AEN	AEN	AEN	AEN	AE N	Net												
AVG. ALL WKS<	Program																				
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
×	×	×	×	×	×		×	×	×	×	×	×		×	×	×	×	×	×		3
×	×	×	×	×	×		×	×	×	×	×	×		×	×	×	×	×	×		-
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	8
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	F S
×	×	×	×	×	×	×	×	×	×	×	×	×	^ ×	×	×	×	×	^ ×	×	×	
			^	^	,	^		Î										7.00	1000		S R
		_		$\dashv$				-		_				4	,		_			-	RTG
						_	- 1	_	'	'	'				'			•	1	,	ΜP
0	9	8	9	9	9	6	0	9	8	9	9	9	6	0	9	ω	9	9	9	6	Total Spots
\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	Unit Cost
\$0.00	\$216.00	\$192.00	\$216.00	\$216.00	\$216.00	\$144.00	\$0.00	\$108.00	\$96.00	\$108.00	\$108.00	\$108.00	\$72.00	\$0.00	\$216.00	\$192.00	\$216.00	\$216.00	\$216.00	\$144.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Line Comment																				

Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date		10/04/16	
Syscode	1112	Agency	Strategic Media Placement	Version		5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines			
Market	Grand Rapids			Total # of Weeks	S		7
		Client Code		Total			\$33,871.00
AE	Matthew Marcus	Product Code		Commission			\$5,080.65
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total			\$28,790.35
Office	Washington	Product Name		Total Spots			1878
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	•	GIMP	
1		Makegood Policy	Approval Required	CPP	•	CPM	,

Comments:

42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	Line
CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	Net
CNN NEWSROOM<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	CNN NEWSROOM<	NEW DAY<	Program											
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
09:00	09:00	09:00	09:00	09:00	00:60	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	Start Time
16:00	16:00	16:00	16:00	16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Stop Time
×	×	×	×	×	×									×	×	×	×	×	×		≤
×	×	×	×	×	×									×	×	×	×	×	×		-
×	×	×	×	×	×								×	×	×	×	×	×	×	×	8
×	×	×	×	×	×								×	×	×	×	×	×	×	×	
×	×	×	×	×	×								×	×	×	×	×	×	×	×	TI
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	Ø
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
		•	1		1		- 6	•		•	•	1	1	4	'	_		1	10	8	RTG
	_		-	E	,	r	1	1	_	3		-		_	'	,	1	•	'	1	MP
0	9	9	9	9	9	0	ω	ω	ω	ω	4	з	5	0	7	8	7	7	7	б	Total Spots
\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$12.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	Unit Cost
\$0.00	\$108.00	\$108.00	\$108.00	\$108.00	\$108.00	\$0.00	\$57.00	\$57.00	\$57.00	\$57.00	\$76.00	\$57.00	\$60.00	\$0.00	\$126.00	\$144.00	\$126.00	\$126.00	\$126.00	\$108.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	-1x Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order #	62341290	Flight Dates	00/26/16 - 11/13/16	The date Tate	201100	
		- iigiir baroo	00,50,10 - 11,10,10	opuate Date	10/04/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines		
Market	Grand Rapids			Total # of Weeks		
		Client Code		Total		\$33 871 00
AE	Matthew Marcus	Product Code		Commission		\$5 080 65
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total		\$28 790 35
Office	Washington	Product Name		Total Spots		1878
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Snot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	GIMB	
		Makegood Policy	Approval Required	CPP -		

	Water Maicas	Flounct Code		Commission	
l d	Lika Marino	Est Code	HD61	Net Total	$\dashv$
	Washington	Product Name		Total Spots	+
					H
	(301) 951-2620	Credit Status		Affiliate Split	100.0
	Not accepted			Sold On	Cost Per Spo
	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP
		Makegood Policy	Approval Required	CPP -	2
					1
77	R3 10.4 MG missed spots, please confirm.				

63	62	61	60	59	58	57	56	55	54	53	52	51	50	49	48	47	46	45	44		Line
DISC	DISC	DISC	DISC	DISC	DISC	DISC	CNN	Net													
AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	Program																		
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	Start Time
19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop Time
4	_		_			Ш	×	×	×	×	×	×		×	×	×	×	×	×		Z
$\dashv$	$\dashv$						×	×	×	×	×	×		×	×	×	×	×	×		
$\dashv$	-	$\dashv$	-		-	Н	×	×	×	×	×	×	×	×	×	×	×	×	×	×	8
-	-	$\dashv$	-		Н	-	×	×	×	×	×	×	×	×	×	×	×	×	×	×	-1
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	TI OS
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	$\dashv$					
				1	^				1	1					Î	×	×	× .	×	× -	S RTG
2		,	-				e.		,	-	75	-	-		,	ı		-	-	ı	GIMP
0	ω	ω	ω	ω	4	з	0	9	9	9	9	9	6	0	7	6	7	o	6	0	Total Spots
\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit S Cost
\$0.00	\$57.00	\$57.00	\$57.00	\$57.00	\$76.00	\$57.00	\$0.00	\$216.00	\$216.00	\$216.00	\$216.00	\$216.00	\$144.00	\$0.00	\$133.00	\$114.00	\$133.00	\$114.00	\$114.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	-2x Issue	Line Comment							

-
CPP -
GRP -
Sold On
Affiliate Split
Total Spots
Net Total
Commission
Total
Total # of Weeks
Show All Lines
Version
Update Date

84	83	82	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	64	Line
ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	ENT	ENT	ENT	ENT	ENT	EN T	ENT	Net							
AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program						
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
							×	×	×	×	×	×		×	×	×	×	×	×		Z
							×	×	×	×	×	×		×	×	×	×	×	×		-
$\dashv$					_		×	×	×	×	×	×	×	×	×	×	×	×	×	×	\$
$\dashv$	$\dashv$		Ц	_		$\Box$	×	×	×	×	×	×	×	×	×	×	×	×	×	×	7
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	П
×	×	×	×	^ ×	-	^ ×	$\overline{}$	×	×	×	×	×	×	×	×	×	×	×	×	×	S
<u> </u>	Î	Î		Î	×	-	×	Â	×	×	×	×	×	×	×	×	×	×	×	×	S RTG
		,	_	ī	-			-			-	1						-		_	G IMP
0	ω	3	з	ω	4	ω.	0	9	10	9	10	9	6	0	9	10	9	9	9	6	P Total Spots
$\dashv$	$\dashv$			$\dashv$		$\dashv$		_	-	$\dashv$				-	$\dashv$						
\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	Unit Cost
\$0.00	\$36.00	\$36.00	\$36.00	\$36.00	\$48.00	\$36.00	\$0.00	\$135.00	\$150.00	\$135.00	\$150.00	\$135.00	\$90.00	\$0.00	\$135.00	\$150.00	\$135.00	\$135.00	\$135.00	\$90.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment							

Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines		
Market	Grand Rapids			Total # of Weeks		7
		Client Code		Total		\$33,871.00
AE	Matthew Marcus	Product Code		Commission		\$5,080.65
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total		\$28,790.35
Office	Washington	Product Name		Total Spots		1878
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
		Makegood Policy	Approval Required	CPP -	CPM -	

101 ESPN 102 ESPN 103 ESPN	2004	255	5.555		100 ESPN	99 ESPN	98 ESPN	97 ESPN	96 ESPN	95 ESPN	94 ESPN	93 ESPN	92 ESPN	91 ESPN	90 ESPN	89 ESPN	88 ESPN	87 ESPN	86 ESPN	85 ESPN	Line
																			_		Net
AND ALL MIKE		AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	Program										
	200	10/17/16	10/10/16	10/3/16	9/26/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
0/30/10	10/20/16	10/23/16	10/16/16	10/9/16	10/2/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
00:00	00.00	09:00	09:00	09:00	00:60	00:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
00.81	10.00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
	1	_					×	×	×	×	×	×		×	×	×	×	×	×		3
	+	-	4	$\dashv$			×	×	×	×	×	×		×	×	×	×	×	×		4
_	+	$\dashv$	$\dashv$	$\dashv$		×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	8
_	+	$\dashv$	$\dashv$	-	$\dashv$	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	T F
×	,	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
×	+	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
î		r		-	ı			٠.	9	,					,	,		1			RTG
				•	•				2)		a				·	κ	ı	68	ı	10	₹ P
ω	,	ω	ы	4	з	4	0	5	6	5	σ,	Οħ	5	0	9	10	9	10	9	0	Total Spots
\$19.00		\$19.00	\$19.00	\$19.00	\$19.00	\$12.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	Unit
\$57.00		\$57.00	\$57.00	\$76.00	\$57.00	\$48.00	\$0.00	\$90.00	\$108.00	\$90.00	\$90.00	\$90.00	\$90.00	\$0.00	\$216.00	\$240.00	\$216.00	\$240.00	\$216.00	\$0.00	Total Cost
30		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue		Issue	Issue	Issue	Issue	-2x Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	-6x Issue	Line Comment

Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines		
Market	Grand Rapids			Total # of Weeks		7
		Client Code		Total		\$33,871,00
AE	Matthew Marcus	Product Code		Commission		\$5 080 65
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total		\$28 700 35
Office	Washington	Product Name		Total Spots		1878
Phone	(301) 951-2620	Credit Status		Affiliate Solit	100.0	
Status	Not accepted			200		
				GOIG OIL	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	ı
		Makegood Policy	Approval Required	CPP -	CPM	,
Comments:	R3 10.4 MG missed spots, please confirm					

Line	
Net	
Program	
Start	
Stop	
Start	
Stop	
3	1
-	
8	
-	
П	
S	
S	
RTG	
MP	
Total	
Unit	
Total	
Spot	
Line Comment	

TO SECOND		\$0.00	\$24.00	0			×	×	+	+	+	×	24:00	19:00	11/13/16	_	VARIOUS	FOOD	126
Issue	30	\$216.00	\$24.00	9			×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	FOOD	125
Issue	30	\$240.00	\$24.00	10	,	•	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	FOOD	124
Issue	30	\$216.00	\$24.00	9			×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	FOOD	123
Issue	30	\$240.00	\$24.00	10	•	٠	×	×	×	×	×	×	24:00	19:00	91/91/01	10/10/16	VARIOUS	FOOD	122
Issue	30	\$216.00	\$24.00	9			×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	FOOD	121
-5x Issue	30	\$24.00	\$24.00		·	-	×	×	×	×			24:00	19:00	10/2/16	9/26/16	VARIOUS	FOOD	120
Issue	30	\$0.00	\$19.00	0	6	r	×	×	×	×	×	×	19:00	16:00	11/13/16	11/7/16	AVG. ALL WKS<	ESPN	119
Issue	30	\$133.00	\$19.00	7		-	×	×	×	×	×	×	19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPN	118
Issue	30	\$152.00	\$19.00	8		1	×	×	×	×	×	×	19:00	16:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN	117
Issue	30	\$133.00	\$19.00	7	31		×	×	×	×	×	×	19:00	16:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN	116
Issue	30	\$152.00	\$19.00	œ	3		×	×	×	×	×	×	19:00	16:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN	115
Issue	30	\$133.00	\$19.00	7			×	×	×	×	×	×	19:00	16:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN	114
-2x Issue	30	\$0.00	\$19.00	0	э	3	×	×	×	×			19:00	16:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN	113
Issue	30	\$0.00	\$12.00	0	,		×	×	×	×	×	×	16:00	09:00	11/13/16	11/7/16	AVG. ALL WKS<	ESPN	112
Issue	30	\$108.00	\$12.00	9	1	,	×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPN	111
Issue	30	\$108.00	\$12.00	9	,	,	×	×	×	×	×	×	16:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN	110
Issue	30	\$108.00	\$12.00	9			×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN	109
Issue	30	\$108.00	\$12.00	9			×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN	108
Issue	30	\$108.00	\$12.00	9	,		×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN	107
Issue	30	\$0.00	\$19.00	0		ř	×	×	-				19:00	09:00	11/13/16	11/7/16	AVG. ALL WKS<	ESPN	106
Line Comment	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	T F	\$	ч	3	Stop	Start Time	Stop Date	Start Date	Program	Net	Line

0-1-1	20011000		1. STANDARD	
Order #	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date
Syscode	1112	Agency	Strategic Media Placement	Version
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines
Market	Grand Rapids			Total # of Weeks
		Client Code		Total
AE	Matthew Marcus	Product Code		Commission
Sales Coordinator	Liika Marino	Est Code	HD61	Net Total
Office	Washington	Product Name		Total Spots
Phone	(301) 951-2620	Credit Status		Affiliate Split
Status	Not accepted			Sold On
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP .
		Makegood Policy	Approval Required	CPP -
Comments :	R3 10.4 MG missed spots, please confirm.			

	,	CPM	1	CPP	ed
	,	GIMP	•	GRP	
		Cost Per Spot		Sold On	
	L	100.0		Affiliate Split	
1878				Total Spots	
\$28,790.35				Net Total	
\$5,080.65				Commission	
\$33,871.00				Total	
7			ks	Total # of Weeks	
				Show All Lines	Iden HD61
		5 Vs. 4		Version	Placement
		10/04/16		Update Date	3/16

POOD   VARIOUS   102/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   109/16   10	1															_	$\overline{}$	$\overline{}$	_	_	_	_	_
VARIOUS   928/16   1002/16   9300   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900   1900										139	138	137	136	135	134	133	132	131	130	129	128	127	Line
Dale   Dale   Time		FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	Net						
Daie   Time		FOX AND FRIEND<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program														
Time Time Time Time Time Time Time Time		11/7/16	10/31/16	10/24/16		10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
19:00		11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16		10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16		10/9/16	10/2/16	Stop
		05:00	05:00	05:00	05:00	05:00	05:00	05:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Start Time
		09:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop Time
		×	×	×	×	×	×		×	×	×	×	×	×									Z
		×	×	×	×	×	×		×	×	×	×	×	×									Т
		×	×	×	×	×	×	×	×	×	×	×	×	×	×								\$
X         X         X		×	×	×	×	×	×	×	×	×	×	×	×	×	×								-
Spots   Cost		×	×	×	×	×	×	×	×	×	×	×	×	×	×								П
X           3         \$19.00         \$57.00         30         Issue           X           4         \$19.00         \$57.00         30         Issue           X           4         \$19.00         \$57.00         30         Issue           X           3         \$19.00         \$57.00         30         Issue           X           3         \$19.00         \$57.00         30         Issue           X           0         \$19.00         \$57.00         30         Issue           X           0         \$19.00         \$57.00         30         Issue           X           0         \$19.00         \$57.00         30         Issue           X           10         \$24.00         \$104.00         30         Issue           X           9         \$24.00         \$192.00         30         Issue           X           9         \$24.00         \$108.00         30		×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
Spots Cost Len  - 3 \$19.00 \$57.00 30 Issue - 4 \$19.00 \$57.00 30 Issue - 3 \$19.00 \$57.00 30 Issue - 3 \$19.00 \$57.00 30 Issue - 3 \$19.00 \$57.00 30 Issue - 0 \$19.00 \$57.00 30 Issue - 0 \$19.00 \$57.00 30 Issue - 10 \$24.00 \$144.00 30 Issue - 8 \$24.00 \$144.00 30 Issue - 9 \$24.00 \$192.00 30 Issue - 9 \$24.00 \$192.00 30 Issue - 9 \$24.00 \$192.00 30 Issue - 6 \$18.00 \$108.00 30 Issue - 6 \$18.00 \$108.00 30 Issue - 7 \$18.00 \$108.00 30 Issue		×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
Spots         Cost         Cost         Len           3         \$19.00         \$57.00         30         Issue           4         \$19.00         \$57.00         30         Issue           3         \$19.00         \$57.00         30         Issue           3         \$19.00         \$57.00         30         Issue           3         \$19.00         \$57.00         30         Issue           6         \$24.00         \$57.00         30         Issue           10         \$19.00         \$57.00         30         Issue           6         \$24.00         \$144.00         30         Issue           9         \$24.00         \$192.00         30         Issue           9         \$24.00         \$192.00         30         Issue           9         \$24.00         \$192.00         30         Issue           6         \$18.00         \$108.00         30         Issue           6         \$18.00         \$108.00         30         Issue           7         \$18.00         \$126.00         30         Issue           7         \$18.00         \$126.00         30         Issue		·							ř	•		•	,			1	i	4			·	,	RTG
Cost Cost Len Sport Cost Len Stage S		1.			·				r	٠	,		9	э	¥	3	1	1	,	1	i.		MP
Cost Len  Cost Len  Sport Cost Len  \$57.00 30 Issue  \$576.00 30 Issue  \$57.00 30 Issue  \$57.00 30 Issue  \$57.00 30 Issue  \$57.00 30 Issue  \$144.00 30 Issue  \$192.00 30 Issue  \$192.00 30 Issue  \$192.00 30 Issue  \$108.00 30 Issue  \$108.00 30 Issue  \$108.00 30 Issue  \$126.00 30 Issue		0	7	6	7	6	თ	6	0	9	8	9	8	10	6	0	3	3	3	သ	4	з	Total Spots
30 Issue		\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit Cost
Issue		\$0.00	\$126.00	\$108.00	\$126.00	\$108.00	\$108.00	\$108.00	\$0.00	\$216.00	\$192.00	\$216.00	\$192.00	\$240.00	\$144.00	\$0.00	\$57.00	\$57.00	\$57.00	\$57.00	\$76.00	\$57.00	Total Cost
		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
		Issi	Iss	Iss	Iss	İss	Iss	Iss	Iss	SS	Iss	Iss	Iss	SS	Iss	Iss	Iss	- Is	ISS	IS	Iss	S	-
		ue	ue	ue	ue	ue	ue	iue	ne	iue	ne	ne en:	iue	sue .	sue .	sue .	Line Comment						

Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date		10/04/16	
Syscode	1112	Agency	Strategic Media Placement	Version		5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines			
Market	Grand Rapids			Total # of Weeks	s		
		Client Code		Total			\$33
AE	Matthew Marcus	Product Code		Commission			\$5
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total			\$28
Office	Washington	Product Name		Total Spots			
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	'	GIMP	
,		Makegood Policy	Approval Required	CPP		CPM	

Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	
Approval Required	Adults 35+				HD61		
CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	
1	1						
CPM	GIMP	Cost Per Sp	100.0				

- CPM	GRP - GIMP	Sold On Cost Per Spot	Affiliate Split 100.0	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version 5 Vs. 4	Opodie Date 10/04/16
-				1878	\$28,790.35	\$5,080.65	\$33,871.00	7			

168 F	167	166	165	164	163	162	161	160	159	158	157	156	155	154	153	152	151	150	149	148	
FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS							
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/26/16	Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	10/2/16	Date
16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	00:60	09:00	09:00	09:00	09:00	09:00	Time
19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	Time
×	×	×	×	×	×		×	×	×	×	×	×									
×	×	×	×	×	×		×	×	×	×	×	×					$\Box$				
×	×	×	×	×	×	×	×	×	×	×	×	×					Ц			×	
×	×	×	×	×	×	×	×	×	×	×	×	×	Щ							×	7
×	×	×	×	×	×	×	×	×	×	×	×	×				Ц				×	
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	
1	•	-	•		•	•		-	_	•	27	9	2	1	2	2	,		•	'	
•	_	'	1	ı	r	ı.	6	· c	-1	1	11	î	•	1	,	1		•	ř		
0	9	8	9	8	9	2	0	9	9	9	9	9	0	ω	ω	ω	з	4	з	6	Spots
\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$12.00	Cost
\$0.00	\$171.00	\$152.00	\$171.00	\$152.00	\$171.00	\$38.00	\$0.00	\$108.00	\$108.00	\$108.00	\$108.00	\$108.00	\$0.00	\$57.00	\$57.00	\$57.00	\$57.00	\$76.00	\$57.00	\$72.00	Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	

Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines		
Market	Grand Rapids			Total # of Weeks		
		Client Code		Total		\$33,871.00
AE	Matthew Marcus	Product Code		Commission		\$5,080.65
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total		\$28,790.35
Office	Washington	Product Name		Total Spots		1878
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
•		Makegood Policy	Approval Required	CPP -	CPM -	
Comments: R	R3 10.4 MG missed spots, please confirm.					

Line Net Program Start Stop Start Stop M T W T F S S RTG IMP Total Unit Total Spot Cost Len	
Spot Line Comm	

189 GO	188 GO	187 G0	186 G0	185 G0	184 G0	183 G	182 G	181 G	180 G	179 G	178 G	177 G	176 G	175 G	174 G	173 G	172 G	171 G	170 G	169 G	Line
GOLF /	GOLF /	GOLF /	GOLF /	GOLF /	GOLF /	GOLF /	GOLF /	GOLF /	GOLF /	GOLF ,	GOLF /	GOLF /	GOLF	GOLF ,	GOLF	GOLF	GOLF	GOLF	GOLF	GOLF	Net
AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	Program
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
×	×	×	×	×	×									×	×	×	×	×	×		≤
×	×	×	×	×	×									×	×	×	×	×	×		4
×	×	×	×	×	×	×	Щ		_		Щ			×	×	×	×	×	×	×	8
×	×	×	×	×	×	×	Щ		_					×	×	×	×	×	×	×	-
×	×	×	×	×	×	×								×	×	×	×	×	×	×	П
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	σ T
_	'	_		_	-	-	-	1	,	2			_	1			-	'		t	RTG
^	_	,	1				70		9	9.	2	_	,		,		T.	· C	,	-	₹
0	5	თ	Οī	O	ΟΊ	2	0	ω	ω	ω	ω	з	ω	0	O1	6	51	6	6	6	Total Spots
\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	Unit Cost
\$0.00	\$50.00	\$60.00	\$50.00	\$50.00	\$50.00	\$20.00	\$0.00	\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	\$0.00	\$60.00	\$72.00	\$60.00	\$72.00	\$72.00	\$72.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

CPM	1	CPP	Makegood Policy Approval Required	Makegoo		1
GIMP	•	GRP	y Demo Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
Cost Per Spot		Sold On			Not accepted	
100.0		Affiliate Split	Status	Credit Status	(301) 951-2620	
Н		Total Spots	st Name	Product Name	Washington	
		Net Total	de HD61	Est Code	Lilka Marino	Coordinator
-		Commission	X Code	Product Code	Matthew Marcus	AE .
$\vdash$		Total	Code	Client Code		1
Н	(S	Total # of Weeks		L	Grand Rapids	Market
9		Show All Lines	iser MIHRCC/Brandt Iden HD61	Advertiser	Spectrum/Kalamazoo, MI	System Name
5 Vs. 4		Version	Strategic Media Placement	Agency	1112	
10/04/16		Update Date	Dates 09/26/16 - 11/13/16	Flight Dates	62341290	

Comments:

СРР	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
1								eks	Se		
CPM	GIMP	Cost Per Spot	100.0							5 Vs. 4	10/04/16
				1878	\$28,790.35	\$5,080.65	\$33,871.00	7			

	Ş	Program	Start	Stop	Start	Stop	3	-	8	-	П	S	S	RTG	MP	Total	Unit		Total	Total Spot
190	HALL	VARIOUS	9/26/16	10/2/16	19:00	24:00		T	×T	×	<u> </u>	-	+			n 7		9	+	200
9	5	VARIOUS	9/20/10	10/2/10	00:61	24:00			×	×	×	×	×		100	o		\$15.00	\$15.00 \$90.00	
191	HALL	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×		ı	10	_	\$15.00	\$15.00 \$150.00	
192	HALL	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×			10		\$15.00		\$15.00
193	HALL	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	ı		9		\$15.00	\$15.00 \$135.00	-
194	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		E	10	٦	\$15.00	-	\$15.00
195	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×				9	9 \$15.00	9 \$15.00 \$135.00	-
196	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	×	×	×	×	×	×	×	$\overline{\cdot}$	-	$\dashv$	0	0 \$15.00	0 \$15.00 \$0.00	+
197	HALL	GOLDEN GIRLS/FRASIER	9/26/16	10/2/16	00:00	02:00			×	×	×	×	×	,	,		0	0 \$8.00	0 \$8.00 \$0.00	+
198	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	00:00	02:00	×	×	×	×	×	×	×		а		6	6 \$8.00		\$8.00
199	HALL	GOLDEN GIRLS/FRASIER	10/10/16	10/16/16	00:00	02:00	×	×	×	×	×	×	×	,	,		6	6 \$8.00		\$8.00
200	HALL	GOLDEN GIRLS/FRASIER	10/17/16	10/23/16	00:00	02:00	×	×	×	×	×	×	×	7.	9		o	6 \$8.00	30,500	\$8.00
201	HALL	GOLDEN GIRLS/FRASIER	10/24/16	10/30/16	00:00	02:00	×	×	×	×	×	×	×				6	6 \$8.00	-	\$8.00
202	HALL	GOLDEN GIRLS/FRASIER	10/31/16	11/6/16	00:00	02:00	×	×	×	×	×	×	×	٠,			6	6 \$8.00		\$8.00
203	HALL	GOLDEN GIRLS/FRASIER	11/7/16	11/13/16	00:00	02:00	×	×	×	×	×	×	×				0	0 \$8.00	-	\$8.00
204	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00			×	×	×	×	×				1	1 \$24.00	-	1 \$24.00
205	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×				10	-	10	10 \$24.00
206	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	ı			10	$\dashv$	10	10 \$24.00
207	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	r			9		9	9 \$24.00
208		VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		,		. 10		10	10 \$24.00
209		VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×			'	9	H	9	9 \$24.00
210	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	×	×	×	×	×	×	×			•	- 0		0	0 \$24.00

Order #	62347290	Flight Dates	09/26/16 - 11/13/16	Update Date		10/04/16	
Syscode	1112	Agency	Strategic Media Placement	Version		5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines			
Market	Grand Rapids			Total # of Weeks	co .		
		Client Code					
		Client Code		Total			
AE	Matthew Marcus	Product Code		Commission			- 1
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total			
Office	Washington	Product Name		Total Spots			
Phone	(301) 951-2620	Credit Status		Affiliate Split		100 0	
Status	Not accented						Γ
oldina	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	1
1		Makegood Policy	Approval Required	CPP		CPM	1

Comments:

	CPM -	CPP -	
	GIMP -	GRP -	
	Cost Per Spot	Sold On	
	100.0	Affiliate Split	
1878		Total Spots	
\$28,790.35		Net Total	
\$5,080.65		Commission	
\$33,871.00		Total	
7		Total # of Weeks	
		Show All Lines	ten HD61
	5 Vs. 4	Version	acement
	10/04/16	Update Date	6

	T	Т	Т	Т	Т						Т	Г				_		_	_		
231							224	223	222	221	220	219	218	217	216	215	214		212	211	Line
HIST			_		HIST		HIST	HIST	TSIH	HIST	HIST	HIST	HIST	нсту	HGTV	HGTV	HGTV	НСТУ	HGTV	HGTV	Net
AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS	Program						
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Start
19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop Time
							×	×	×	×	×	×									Z
	L						×	×	×	×	×	×									
	L						×	×	×	×	×	×	×								\$
	_	H	_	H			×	×	×	×	×	×	×	-							-
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×			T S
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
,	,			,	r		ı	٠		,	ij		9	2				,			RTG
×					ı	r	c		r	Sr.	5	¥	i	1				-			IMP
0	3	ω	3	ω	ω	ω	0	9	10	9	10	10	ဒ	0	3	ω	з	ω	ω	-	Total Spots
\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit Cost
\$0.00	\$57.00	\$57.00	00.75\$	\$57.00	\$57.00	\$57.00	\$0.00	\$216.00	\$240.00	\$216.00	\$240.00	\$240.00	\$72.00	\$0.00	\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	\$19.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	-3x Issue	-2x Issue	-2x Issue	-2x Issue	-2x Issue	-2x Issue	-2x Issue	-2x Issue	Line Comment

Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date		10/04/16	
Syscode	1112	Agency	Strategic Media Placement	Version		5 Vs 4	
System Name	Spectrum/Kalamazoo MI	Advatisar	MILEOCO Propert Library LIDES				
o Joseph Land	openia in regardado, ivii	Advertiser	MITRCC/brandt iden HD61	Show All Lines			
Market	Grand Rapids			Total # of Weeks	S.		7
		Client Code		Total			\$33,871.00
AE	Matthew Marcus	Product Code		Commission			\$5,080.65
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total			\$28,790.35
Office	Washington	Product Name		Total Spots			1878
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	•	GIMP	
		Makegood Policy	Approval Required	CPP	1		18

Comments:

						١,,	١.,					١				Spor-					_
252		250 N	249 \	248	247	246	245	244	243	242	241	240	239	238	237	236	235	234	233	232	Line
MNBC		MNBC	MNBC	MNBC	MNBC	MNBC	듞	두	FF	FF	듞	F	듞	F	FF	LF	두	LIF	두	FF	Net
AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	Program
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	09:00	00:00	09:00	00:60	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
×	×	×	×	×	×									×	×	×	×	×	×		Z
×	×	×	×	×	×									×	×	×	×	×	×		-
×	×	×	×	×	×	×								×	×	×	×	×	×	×	W
×	×	×	×	×	×	×								×	×	×	×	×	×	×	
×	×	×	×	×	×	×		Ц						×	×	×	×	×	×	×	п
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	Ø
,		•	1	-	1	10	15	1	3.	2	•	2	2		'	•	r	C.	e	r.	RTG
•	-	,		'		15	1	1	_	1			,	,	1	•	•	-	- 6	ı	IMP
0	9	8	10	6	10	6	0	ω	ω	ω	ω	ω	ω	٥	9	9	8	∞	10	6	Total Spots
\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit Cost
\$0.00	\$171.00	\$152.00	\$190.00	\$190.00	\$190.00	\$114.00	\$0.00	\$45.00	\$45.00	\$45.00	\$45.00	\$45.00	\$45.00	\$0.00	\$171.00	\$171.00	\$152.00	\$152.00	\$190.00	\$114.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

					D3 10 / MC missed spots places confirm	Comments :
,	CPM .	CPP -	Approval Required	Makegood Policy		[
	GIMP .	GRP .	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot	Sold On			Not accepted	Status
	100.0	Affiliate Split		Credit Status	(301) 951-2620	Phone
1878		Total Spots		Product Name	Washington	Office
\$28,790.35		Net Total	HD61	Est Code	Lilka Marino	Sales Coordinator
\$5,080.65		Commission		Product Code	Matthew Marcus	AE
\$33,871.00		Total		Client Code		
7		Total # of Weeks			Grand Rapids	Market
		Show All Lines	MIHRCC/Brandt Iden HD61	Advertiser	Spectrum/Kalamazoo, MI	System Name
	5 Vs. 4	Version	Strategic Media Placement	Agency	1112	Syscode
	10/04/16	Update Date	09/26/16 - 11/13/16	Flight Dates	62341290	Order#

_		_
	Comments:	*
	R3 10.4 MG missed spots, please confirm.	
		Makegood Policy
		Approval Required
		CPP
		CPM
		•

	CPM .		CPP	Approval Required	Makegood Policy
	GIMP .		GRP	Adults 35+	Primary Demo
	Cost Per Spot		Sold On		
	100.0	plit	Affiliate Split		Credit Status
1878		ts	Total Spots		Product Name
\$28,790.35			Net Total	HD61	Est Code
\$5,080.65		ion	Commission		Product Code
\$33,871.00			Total		Client Code
7		Weeks	Total # of Weeks		
		Lines	Show All Lines	MIHRCC/Brandt Iden HD61	Advertiser
	5 Vs. 4		Version	Strategic Media Placement	Agency
	10/04/16	ate	Update Date	09/26/16 - 11/13/16	riigiii Dates

	_	_	_	-	_		_	-	-			_										
	273	272		100	269	268		-	265	264	263	262	261	260	259	258	257	256	255	254	253	Line
	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net
	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS	MORNING JOE<	MORNING JOE<	MORNING JOE	MORNING JOE	MORNING JOE	MORNING JOE<	MORNING JOE	Program						
	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	Start Time
	16:00	16:00	16:00	16:00	16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Stop Time
	×	×	×	×	×	×									×	×	×	×	×	×		3
	×	×	×	×	×	×									×	×	×	×	×	×		-
	×	×	×	×	×	×								×	×	×	×	×	×	×	×	٤
	×	×	×	×	×	×							L	×	×	×	×	×	×	×	×	-
	×	×	×	×	×	×							╙	×	×	×	×	×	×	×	×	П
	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	o
	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
	1	,		c	i.		E		1	1	ñ	,		Ŀ	•	•		٠			r	RTG
				,		1	•			ā	8	3		,	,		ı	,		ı	- 0	MP
	0	9	9	9	9	9	0	ω	ω	ω	ဒ	з	ω	ნ	0	On .	6	Ċħ	თ	Ch	Ch	Total Spots
	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$10.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	Unit Cost
	\$0.00	\$90.00	\$90.00	\$90.00	\$90.00	\$90.00	\$0.00	\$45.00	\$45.00	\$45.00	\$45.00	\$45.00	\$45.00	\$60.00	\$0.00	\$70.00	\$84.00	\$70.00	\$70.00	\$70.00	\$70.00	Total Cost
	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
1	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	enssi	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date
Syscode	1112	Agency	Strategic Media Placement	Version
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines
Market	Grand Rapids			
Aldiver	Glarid Napids			Total # of Weeks
		Client Code		Total
AE	Matthew Marcus	Product Code		Commission
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total
Office	Washington	Product Name		Total Spots
Phone	(301) 951-2620	Credit Status		Affiliate Split
Status	Not accepted			Sold On
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP
		Makegood Policy	Approval Required	CPP

CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
CPM	GIMP	Cost Per Spot	100.0							5 Vs. 4	10/04/16
t	1			1878	\$28,790.35	\$5,080.65	\$33,871.00	7			

Line	Net	Program	Ctot	Cton	Ctol	Otan	=	4	=	4	7	,	,	1						
		9	Date	Date	Time	Time	3		*	-	-	U	U	2	Ş	Spots	Cost	Cost	Spot	Line Comment
274	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00			×	×	×	×	×	ES.	0	2	\$15.00	\$30.00	30	Issue
275	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	×	Е		7	\$15.00	\$105.00	30	Issue
276	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	×	×	×	×	×	×	×	1	,	8	\$15.00	\$120.00	30	Issue
277	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	×	×	×	×	×	×	×			7	\$15.00	\$105.00	30	Issue
278	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	×	×	×	×	×	×	×	•		8	\$15.00	\$120.00	30	Issue
279	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	×	×	×	×	×	×	×	•	•	7	\$15.00	\$105.00	30	Issue
280	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	×	×	×	×	×	×	×	•	1	0	\$15.00	\$0.00	30	Issue
281	TBSC	VARIOUS	9/26/16	10/2/16	19:00	24:00			×	×	×	×	×	,	1	4	\$19.00	\$76.00	30	-2x Issue
282	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	•	*	10	\$19.00	\$190.00	30	Issue
283	TBSC	VARIOUS	10/10/16	91/91/01	19:00	24:00	×	×	×	×	×	×	×	3	3	10	\$19.00	\$190.00	30	Issue
284	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	9	1	9	\$19.00	\$171.00	30	Issue
285	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		31	8	\$19.00	\$152.00	30	Issue
286	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	•	1	9	\$19.00	\$171.00	30	Issue
287	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	×	×	×	×	×	×	×	1	-	0	\$19.00	\$0.00	30	Issue
288	TLC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			×	×	×	×	×	•	•	6	\$19.00	\$114.00	30	Issue
289	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	· ·	٠	10	\$19.00	\$190.00	30	Issue
290	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	•	,	10	\$19.00	\$190.00	30	Issue
291	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	•	٠	9	\$19.00	\$171.00	30	Issue
292	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×			10	\$19.00	\$190.00	30	Issue
293		AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	•	,	9	\$19.00	\$171.00	30	Issue
294	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×	×	×	×	×	×	×	•	ŗ	0	\$19.00	\$0.00	30	Issue

Cicci #	08214620	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines		
Market	Grand Rapids			Total # of Weeks		
				- Committee of the Control		
		Client Code		Total		\$33
AE	Matthew Marcus	Product Code		Commission		\$5
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total		\$28
Office	Washington	Product Name		Total Snote		
Dhono	(204) 054 0000			7		
Fnone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMB	
		Makegood Bolicy	Approved Dogging			
			- Spiroran stodenson	7	CT ≥	ľ

Cable Nielsen Live+3 Jul16   Est Code   HD61   HD		wattnew warcus
Product Name Credit Status  Primary Demo Makegood Policy		Lilka Marino
Credit Status  Primary Demo  Makegood Policy	ı	Washington
Primary Demo  Makegood Policy		(301) 951-2620
Primary Demo Makegood Policy		Not accepted
1 1		Cable Nielsen Live+3 Jul16
1		
	-	

CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
CPM	GIMP	Cost Per Spot	100.0							5 Vs. 4	10/04/16
•				1878	\$28,790.35	\$5,080.65	\$33,871.00	7			

Line	Net	Drogram	Ctot	Cton	0121	2	=	4	=	-	7	,	,	1	J					
	100	1000	Date	Date	Time	Time	3	-	>	-	т	v.	V.	R G	M	Total Spots	Cost	Total Cost	Spot	Line Comment
295	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			×	×	×	×	×	,		6	\$24.00	\$144.00	30	Issue
296	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×		1	10	\$24.00	\$240.00	30	Issue
297	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	,		10	\$24.00	\$240.00	30	Issue
298	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	2	•	10	\$24.00	\$240.00	30	Issue
299	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×	•	•	10	\$24.00	\$240.00	30	Issue
300	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×		1	9	\$24.00	\$216.00	30	Issue
301	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×	×	×	×	×	×	×	•	1	0	\$24.00	\$0.00	30	Issue
302	T/VL	VARIOUS	9/26/16	10/2/16	19:00	24:00			×	×	×	×	×	2	3	6	\$19.00	\$114.00	30	Issue
303	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	,	a	10	\$19.00	\$190.00	30	Issue
304	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	,	3	10	\$19.00	\$190.00	30	Issue
305	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	•	1	9	\$19.00	\$171.00	30	Issue
306	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×	-		8	\$19.00	\$152.00	30	Issue
307	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	•		9	\$19.00	\$171.00	30	Issue
308	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	×	×	×	×	×	×	×		-	0	\$19.00	\$0.00	30	Issue
309	ΤVL	VARIOUS	9/26/16	10/2/16	00:00	02:00			×	×	×	×	×	•		-	\$10.00	\$10.00	30	Issue
310	٦٨٢	VARIOUS	10/3/16	10/9/16	00:00	02:00	×	×	×	×	×	×	×		1	ω	\$10.00	\$30.00	30	Issue
311	ΤV	VARIOUS	10/10/16	10/16/16	00:00	02:00	×	×	×	×	×	×	×	•		з	\$10.00	\$30.00	30	Issue
	٦٨٢	VARIOUS	10/17/16	10/23/16	00:00	02:00	×	×	×	×	×	×	×		1	ω	\$10.00	\$30.00	30	Issue
313	¥	VARIOUS	10/24/16	10/30/16	00:00	02:00	×	×	×	×	×	×	×	,		ω	\$10.00	\$30.00	30	Issue
_		VARIOUS	10/31/16	11/6/16	00:00	02:00	×	×	×	×	×	×	×	•	,	з	\$10.00	\$30.00	30	Issue
315	14	VARIOUS	11/7/16	11/13/16	00:00	02:00	×	×	×	×	×	×	×	1	e e	0	\$10.00	\$0.00	30	Issue

CPP
GRP
Sold On
Affiliate Split
Total Spots
Net Total
Commission
Total
Total # of Weeks
Show All Lines
Version
Update Date

336	335	334	333	332	331	330	329	328	327	326	325	324	323	322	321	320	319	318	317	316	Line
FOOD	ESPN	ESPN	ESPN	ESPN	ESP2	ENT	DISC	CNN	CNN	CNN	CNN	CNBC	AEN	NSA	NSA	NSA	NSA	USA	USA	USA	Net
VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS	VARIOUS	AVG. ALL WKS<	VARIOUS	CNN NEWSROOM<	NEW DAY<	AVG. ALL WKS<	Program									
11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
19:00	16:00	09:00	05:00	19:00	19:00	19:00	19:00	16:00	09:00	05:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	19:00	16:00	09:00	24:00	24:00	24:00	24:00	19:00	16:00	00:60	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×		≤
_			×				Ш			×				×	×	×	×	×	×		Т
4	_	Н	_				_	_	$\perp$	$\dashv$				×	×	×	×	×	×	×	8
-	_	$\vdash$		_	H		Н		-	$\dashv$		$\vdash$		×	×	×	×	×	×	×	7
$\dashv$	-			_	_		Н	$\dashv$						×	×	×	×	×	×	×	П
$\dashv$	$\dashv$			_	Н	_	Н	$\dashv$	$\dashv$	-		-		×	×	×	×	×	×	×	S
$\dashv$	_								$\dashv$				0 :-	×	×	×	×	×	×	×	S
_	1		-		,	,		•		,	1		ı.			٠	e		. 6:	1	RTG
•	r	r	•		,	5	•	1	5	1	1	•	,		-	ı		1	1	9	MP
-	_	2	4	_	_	_	_	-3	2	4	_	_	_	0	9	8	10	10	10	6	Total Spots
\$24.00	\$19.00	\$12.00	\$18.00	\$24.00	\$15.00	\$15.00	\$24.00	\$19.00	\$12.00	\$18.00	\$24.00	\$12.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	Unit Cost
\$24.00	\$19.00	\$24.00	\$72.00	\$24.00	\$15.00	\$15.00	\$24.00	\$19.00	\$24.00	\$72.00	\$24.00	\$12.00	\$24.00	\$0.00	\$216.00	\$192.00	\$240.00	\$240.00	\$240.00	\$144.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Agency   Strategic Media Placement   Oyzor16 - 11/13/16   Oyzor16   Oyzor16   Oyzor16   Oyzor17   O
To large
ō l
ales

Marino	Est Code	HD61	Net Total		\$28,790.35
nington	Product Name		Total Spots		1878
951-2620	Credit Status		Affiliate Split	100.0	
accepted				Cost Per Spot	
				coor o opor	
e Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	AWID	
	Makegood Policy	Approval Required	CPP -	CPM -	
				-	

	CPM .	CPP -
	GIMP .	GRP -
	Cost Per Spot	Sold On
	100.0	Affiliate Split
1878		Total Spots
\$28,790.35		Net Total
\$5,080.65		Commission
\$33,871.00		Total
7		Total # of Weeks
		Show All Lines
	5 Vs. 4	Version
	10/04/16	Update Date

357	356	355	354	353	352	351	350	349	348	347	346	345	344	343	342	341	340	339	338	337	Line
USA	ΤVL	ΤVL	TNT	TLC	TBSC	MNBC	MNBC	MNBC	MNBC	FF	HIST	HGTV	HALL	HALL	GOLF	GOLF	FXNC	FXNC	FXNC	FXNC	Net
AVG. ALL WKS<	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	VARIOUS	MORNING JOE<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	GOLDEN GIRLS/FRASIER	VARIOUS	AVG. ALL WKS	AVG. ALL WKS	VARIOUS	VARIOUS	FOX AND FRIEND<	VARIOUS	Program
11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	Start Date
11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	Stop Date
19:00	00:00	19:00	19:00	19:00	19:00	16:00	09:00	05:00	19:00	19:00	19:00	19:00	00:00	19:00	16:00	19:00	16:00	09:00	05:00	19:00	Start Time
24:00	02:00	24:00	24:00	24:00	24:00	19:00	16:00	09:00	24:00	24:00	24:00	24:00	02:00	24:00	19:00	24:00	19:00	16:00	09:00	24:00	Stop Time
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	Σ
_	×			_		Н	_	×	4				×	Щ					×		-
$\dashv$	_	_			_	Н		$\dashv$	$\dashv$	_	_	_		_	-	_					\$
$\dashv$	$\dashv$	-	_	-	Н	Н	$\vdash$	$\dashv$	$\dashv$	$\dashv$	Н		Н		$\dashv$	-	_	-		Щ	T F
$\dashv$	$\dashv$					$\vdash$	$\dashv$	$\dashv$	$\dashv$	$\dashv$	$\dashv$		Н	$\vdash$	$\dashv$	-		-	-		S
$\exists$	$\exists$					$\dashv$	$\dashv$	_		$\dashv$				$\dashv$		$\dashv$		$\dashv$			S
,			·	7	· c	i,	ı	,	,	-	,			,	,				6	10	RTG
				ts.	6	1		7.1	٠,	,	ä					r	,	,	-	-	IMP
_	_	_	_	_	1	_	2	4	_		_	_	_	_	_	_	_	2	4	_	Total Spots
\$24.00	\$10.00	\$19.00	\$24.00	\$19.00	\$19.00	\$15.00	\$10.00	\$14.00	\$19.00	\$19.00	\$24.00	\$24.00	\$8.00	\$15.00	\$10.00	\$12.00	\$19.00	\$12.00	\$18.00	\$24.00	Unit
\$24.00	\$10.00	\$19.00	\$24.00	\$19.00	\$19.00	\$15.00	\$20.00	\$56.00	\$19.00	\$19.00	\$24.00	\$24.00	\$8.00	\$15.00	\$10.00	\$12.00	\$19.00	\$24.00	\$72.00	\$24.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

CPM	,	CPP	Makegood Policy   Approval Required	Mak
GIMP	T	GRP	Primary Demo Adults 35+	Survey Cable Nielsen Live+3 Jul16 Prin
Cost Per Spot		Sold On		Status Not accepted
100.0		Affiliate Split	Credit Status	(301) 951-2620
		Total Spots	Product Name	Office Washington Pro
		Net Total	Est Code HD61	Sales Coordinator Lilka Marino Est
		Commission	Product Code	AE Matthew Marcus Pro
		Total	Client Code	Clie
П	S	Total # of Weeks		Market Grand Rapids
		Show All Lines	Advertiser MIHRCC/Brandt Iden HD61	System Name Spectrum/Kalamazoo, MI Adv
5 Vs. 4		Version	Agency Strategic Media Placement	Syscode 1112 Age
10/04/16		Update Date	Flight Dates 09/26/16 - 11/13/16	Crost # 62341290

Comments:

	CPM		CPP
	GIMP	,	GRP
	Cost Per Spot		Sold On
	100.0	plit	Affiliate Split
1878		ts	Total Spots
\$28,790.35			Net Total
\$5,080.65		on	Commission
\$33,871.00			Total
		Weeks	Total # of Weeks
		Lines	Show All Lines
	5 Vs. 4		Version
	10/04/16	ate	Update Date

374 HGTV 375 HGTV 376 HGTV HIST					373 HGTV	372 HALL	371 HALL	370 FOOD	369 FOOD	368 FOOD	367 ESPN	366 ESPN	365 ESPN	364 ESPN	363 ESPN	362 ESPN	361 CNN	360 CNN	359 CNN	358 CNN	Line Net
AVG. ALL WKS	AVG. ALL WKS		VARIOUS	VARIOUS	VARIOUS	GOLDEN GIRLS/FRASIER	GOLDEN GIRLS/FRASIER	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	VARIOUS	CNN NEWSROOM<	Program					
10/3/16		10/3/16	10/3/16	10/10/16	10/3/16	10/3/16	10/3/16	10/3/16	10/10/16	10/3/16	10/10/16	10/3/16	10/3/16	10/3/16	10/10/16	10/3/16	10/10/16	10/3/16	10/3/16	10/3/16	Start Date
10/9/16		10/9/16	10/9/16	10/16/16	10/9/16	10/9/16	10/9/16	10/9/16	10/16/16	10/9/16	10/16/16	10/9/16	10/9/16	10/9/16	10/16/16	10/9/16	10/16/16	10/9/16	10/9/16	10/9/16	Stop Date
	10.00	09:00	19:00	19:00	19:00	00:00	00:00	19:00	19:00	19:00	16:00	19:00	16:00	09:00	19:00	19:00	16:00	19:00	16:00	09:00	Start Time
24.00	34.00	19:00	24:00	24:00	24:00	02:00	02:00	24:00	24:00	24:00	19:00	24:00	19:00	16:00	24:00	24:00	19:00	24:00	19:00	16:00	Stop Time
_	1																				3
	-																				
	×		×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	¥
	×		×	×	^ ×	×	^ ×	×	×	×	^ ×	×	×	×	×	×	×	×	×	×	
	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	o,
* * *	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
1		ı			ť.			,	5	Ä		,	,	î	,		i.		,		RTG
	•		,	10	1	1	1	9	3		,	1			-			-1		,	MP
	з	12	3	2	ω	2	2	2	2	ω	2	з	2	2	ω	ω	_	з	2	>	Total Spots
	\$24.00	\$19.00	\$24.00	\$24.00	\$24.00	\$8.00	\$8.00	\$24,00	\$24.00	\$24.00	\$19.00	\$24.00	\$19.00	\$12.00	\$24.00	\$24.00	\$19.00	\$24.00	\$19.00	\$12.00	Unit Cost
	\$72.00	\$38.00	\$24.00	\$48.00	\$72.00	\$16.00	\$16.00	\$48.00	\$48.00	\$72.00	\$38.00	\$72.00	\$38.00	\$24.00	\$72.00	\$72.00	\$19.00	\$72.00	\$38.00	\$12.00	Total Cost
1000000	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
	-3x Issue	-2x Issue	+1x Issue	-5x Issue	-5x Issue	+2x Issue	+2x Issue	+2x Issue	-5x Issue	-5x Issue	+2x Issue	+3x Issue	+2x Issue	+2x Issue	-6x Issue	-6x Issue	+1x Issue	+3x Issue	+2x Issue	+1x Issue	Line Comment

Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines		
Market	Grand Rapids			Total # of Weeks		7
		Client Code		Total		\$33.871.00
AE	Matthew Marcus	Product Code		Commission		90,00
)	4	3 1 1 1		Commission		\$3,000.00
Sales Coordinator	or Lika Marino	Est Code	HD61	Net Total		\$28,790.35
Office	Washington	Product Name		Total Spots		1878
Phone	(301) 951-2620	Credit Status		Affiliate Split	100 0	
Status	Not accepted					
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
E		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	R3 10 4 MG missed snots please confirm					

0000	₩0.00	0.00	4	40.00	-		*****		1000	*		0.0000000000000000000000000000000000000	2	0.1100000000000000000000000000000000000		1 8 7 5 7 7 7 7 7 7 7					
\$33 871 00	\$0.00	\$0.00	A	\$0.00	\$0.00		\$0.00		\$0.00	\$0		\$0.00	60	\$0.00		\$0.00	\$0.00	\$6,507.00	\$27,364.00		AMT
1878	0	0		0	0		0		0	525		0		0		0	0	364	1514	ST	SPOTS
7 Total	Jul 2017 Aug 2017 Sep 2017	2017	7 Aug	Jul 201	n 2017	7 Ju	ay 201	7 M	201	Apr	17	r 20	Ma	b 2017	17 Fe	Jan 20	Dec 2016	Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017	Oct 2016		and the state of t
	-2x Issue	30	\$38.00	\$19.00	2		r	×	×	×				24:00	19:00	10/9/16	10/3/16		VARIOUS	TBSC	379
Line Comment		Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	M	8		3	Stop	Start Time	Stop	Start Date	Program		Net	Line

SALES\_

ACCT

Date Printed

10/05/16

SYSTEM APP: